

Final Project Research Poster

wgs 410/510 / autumn 2016 / university of oregon / chang



Many academic, business, and creative disciplines use research posters or poster sessions to gather and present new ideas, information, data, reports, and studies. In essence, research posters concisely, precisely, and thoughtfully present information and generate discussion. They provide summary, present information and detail via text, graphics, and design, and offer main ideas, findings, or provocations. Research posters can represent any stage of the research or creation process, but posters often consider: What are the most important ideas, claims, or findings

from my project? What are the best ways and design strategies to convey this information? What will complement my talk or presentation and what will the viewer see and understand if I am not present?

According to the New York University Library's "Posters Basics" website, the following are the hallmarks of a "good" research poster:

- Important information should be readable from about 10 feet away
- Title is short and draws interest
- Word count of about 300 to 800 words
- Text is clear and to the point
- Use of bullets, numbering, and headlines make it easy to read
- Effective use of graphics, color and fonts
- Consistent and clean layout
- Includes acknowledgments, your name and institutional affiliation

Big and Bold

As part of your final Research Project, you will design and create a Research Poster to be presented to the class and to be displayed during the James Tiptree, Jr. Symposium at the University of Oregon at the end of the quarter. Your Research Poster should:

- Be approximately 36" x 42" in size; can be B&W or in color
- identify your project's main claims or ideas; summarize methods, theoretical approaches, findings, end products
- offer relevant images, graphics, charts, drawings, prototypes
- generate critical questions and conversation
- be well-organized, designed, and legible

Your Research Poster will be assessed on completion, quality of information presented, and overall design and creativity. Here are additional resources for helping you with your Research Poster:

- NYU Library "Poster Basics": <http://guides.nyu.edu/posters>
- UT Austin "Guide to Creating Research Posters": <https://ugs.utexas.edu/our/poster>
- UO Undergraduate Symposium Poster Presentations: <https://undergradsymposium.uoregon.edu/content/poster-presentations>
- UO A&AA Poster Printing: <https://aaa.uoregon.edu/output/submitting-jobs-poster-printing> (contact for cost and availability)
- UO Campus Copy: <https://uoprint.uoregon.edu/about-campus-copy> (contact for cost and availability)

Guidelines and Due Dates

Format: 36" x 42" research poster, B&W or color

Due: Wednesday, November 30, at the start of class

Presented: Friday & Saturday, December 2-3, at the Tiptree Symposium