

Week Three: Campus Resource Presentation

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The University of Washington is a big place. The Seattle campus alone covers over 600-acres, with 218 buildings, populated by over 39,000 students and over 27,000 faculty and staff. So, how do you make sense of it all? How do you make the campus your home away from home? How do you find help and find community?

Part of the answer comes from proactively exploring, meeting people, going to class, finding like-minded organizations, and searching out new challenges and ways to stretch your horizons. The University of Washington is more than just buildings and sidewalks, more than just classrooms and offices. The campus is alive with activity day and night and offers many opportunities and resources for fun, fellowship, living, and learning.

Select a **campus resource** and explore what they offer. Select a resource that you are likely to use or need in the future. A campus resource could be something like a writing center (not the OWRC), a tutoring program, a student organization, or a departmental resource. Pay special attention to mission, services, special programs, hours of operation, location, contact information, and any other important details.

Part I

Use what you discover about your campus resource and develop a **print ad** or **flyer** highlighting pertinent and useful facts, data, and info. Consider the nature of a print ad: size, black & white only, audience, what is important to include, graphics, and overall design and attractiveness. The print ad should be quarter-sheet sized (4.25" x 5.5"). Make sure to include at minimum: **Name of Resource**, **Location** and **Address**, **Hours of Operation**, **Phone Number**, **Website** or **Email**. Your ads must include text and image. Ads should fill but not exceed the area. Make 16 copies (remember that's four to a sheet).

Part II

Prepare a brief, **3-minute oral presentation** about your campus resource. You will present a short introduction to the resource, a summary of its goals and services, and how to find or contact the resource. You will pass out the quarter-sheet print ad for your resource to the class as well.

Turn In: 4.25" x 5.5" print ad for your campus resource

Due: Thursday, September 6