All television is educational television.
The question is: What is it teaching?
—Nicholas Johnson, former FCC Commissioner

central requirement for this class is a well-developed curiosity about the world, about the culture we live in, and about the cultural productions we imagine, produce, and consume. Here the definition of literature is expanded to include more than just written texts. In addition to writing, photographs, advertising, television, websites, and film will be our artifacts, our texts of study and meditation and analysis. We are surrounded by, bombarded with, and often uncritical participants in "everyday media" and their concomitant technologies. This class, in broad strokes, will investigate and interrogate and make visible the ideological, material, and cultural manifestations of "everyday media," primarily in the US, through the lenses of cultural studies, visual literacy, and writing. Lister and Wells, authors of "Seeing Beyond Belief," argue for a curiosity, a methodology for unpacking cultural productions; they say, "Cultural Studies allows the analyst to attend to the many moments within the cycle of production, circulation and consumption of [a text] through which meanings accumulate, slip and shift." They argue that our understandings of identities, meanings, and power, as well as the intersections of cultural and social locations like race, gender, class, and sexuality, can be excavated through the analysis of the texts we create and consume. This class will spend the quarter reading, thinking, writing about "everyday media" and how and what these texts argue, reveal, narrate, hide, perpetuate, and complicate the world we live in.

# engl 111

# EVERYDAY MEDIA: Reading, Writing, and Critiquing

ENGL 111 M Winter Quarter 2006-07 M 12:30-2:20 PM (MGH 082) W 12:30-2:20 PM (MGH 074)

"An idea that is not dangerous is unworthy of being called an idea at all.

—Oscar Wilde

"To write is to write."

-Gertrude Stein

"We write to taste life twice, in the moment and in retrospection."

—Anais Nin

"You can't wait for inspiration. You have to go after it with a club."

—Jack London

#### Who is teaching the class?

Instructor: Edmond Chang

Office: W 9:30 to 11:30 AM or by appt. @ B33 Padelford Hall

Email: <u>changed@u.washington.edu</u>

AIM: EDagogy

URL: http://staff.washington.edu/changed/111/

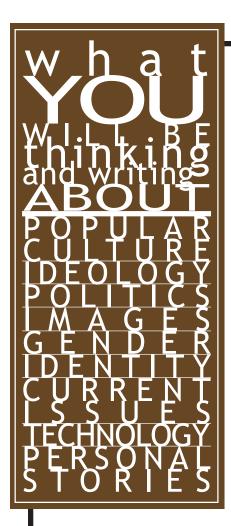
Blog: https://catalysttools.washington.edu/gopost/board/changed/61

#### What are the course texts and materials?

- Readings on e-reserve (access via MyUW or <a href="https://eres.lib.washington.edu">https://eres.lib.washington.edu</a>)
- Lunsford, Andrea A. *The Everyday Writer*. 2005. (required)
- The Matrix, DVD, widescreen (recommended)
- Brokeback Mountain, DVD, widescreen (recommended)
- A full-sized college-level dictionary (recommended)
- Approximately \$30 for making copies/printing
- An active UW email account (required)
- A sturdy two-pocket folder to hold all of your work for your Portfolio

## What is English 111?

Ursula K. Le Guin once wrote, "First sentences are doors to worlds." In a manner of speaking, English 111 is the first sentence of your university experience. This class is a first step, a first look, and often a first in-depth exploration of literature, of academic writing about literature, of reading for writing, of scholarly research, and of rhetoric. The class takes as a basic assumption that writing is a skill and that, like any skill, it can be improved through guided practice. In this class, we will work to develop, challenge, and enhance the writing skills you already possess into the skills and intuitions necessary for academic and professional success. In a fundamental way, English 111 is a gateway class, a class that will set a critical and analytical standard and inform and influence and hopefully enrich your other courses.



"Education is not the filling of a pail, but the lighting of a fire." —William Butler Yeats

"I always advise children who ask me for tips on being a writer to read as much as they possibly can. Jane Austen gave a young friend the same advice, so I'm in good company there."

—I.K. Rowling

"My aim is to put down on paper what I see and what I feel in the best and simplest way."

-Ernest Hemingway

English 111 promises a quarter of writing, reading, discussion, library research, asking questions, more writing, revision, more reading, more discussion, critical thinking, analysis, fun, and even more writing and revision. It is a writing class after all. We will engage texts small and large, everyday and theoretical and pay close attention to the tactics of writing and rhetorical devices the authors employ. This particular incarnation of 111 also promises a healthy inclusion of new media, film, technology, popular culture, cultural studies, politics, gender studies, everyday activism, and experiential learning. Through all of these things, you will learn the principles behind academic arguments, claims, evidence, and analysis; you will develop rubrics of proofreading, revision, workshopping, research, and MLA citation; and you will learn how to apply these skills in your writing persuasively, responsibly, thoughtfully, and stylistically. By the end of the quarter, the goal is that you will be well versed in the English 111 course outcomes and be prepared to face the writing and reading challenges you encounter with the confidence and competence of a critical reader, writer, student, and citizen.

#### What does Computer Integrated Classroom (CIC) mean?

As part of the English Department's Computer Integrated Classroom (CIC) program, you will have access to technologies not available in the traditional classroom. Half of our class periods will be held in the LAN (local area network) lab in Mary Gates Hall, where every student will have access to a computer. In the CIC lab, you will be able to explore the Internet, online resources, the UW library system, you will be able to converse and discuss with your peers through electronic message boards and discussion groups, and you will participate in computer-assisted editing, reviewing, and workshopping. Of course, you will also be able to use the computers for writing, word-processing, and revision.

With these opportunities come a few added requirements and responsibilities. First, you will need an active UW email account. You will be required to provide some of your written work in an electronic form, which may require conversions between your home computer and the LAN computers. You will also be required to familiarize yourself with basic computer use, navigating Windows and the net, and the applications used by the class. If you are inexperienced with computers, you may need to spend a few hours outside of class practicing these skills. Finally, you will be required to abide by the LAN classroom's rules, procedures, and etiquette and "netiquette."

- 1) These Mice Don't Eat: No food or drink.
- 2) Hardware Breaks: No sitting on desks.
- 3) Not Your Home Computer: No downloading of software (e.g. games, messengers, and so on).
- 4) **Outside Voice**: Speak up over the hum of the computers or stand when speaking.
- 5) A Golden Rule: No typing, surfing, or chatting while others are talking. The LAN classroom and its concomitant cyberspaces should be treated with same courtesy and decency as a traditional classroom.
- 6) When In Doubt: Don't be afraid to ask questions or to help one another with the ins and outs of the computer lab.
- 7) I Can't Do That, Dave: Technology is not infallible. Make sure you save your work often, save in different forms, and learn to troubleshoot when possible. Technology is a tool, not an excuse.

At the start of the quarter, you will recieve a copy of the "ENGL131: Computer Integrated Classroom LAN Primer," which outlines key terms, CIC procedures, and basic LAN use. The full CIC Online Student Guide is available online at <a href="http://depts.washington.edu/engl/cic/sgonline/index.html">http://depts.washington.edu/engl/cic/sgonline/index.html</a>.

## What are the course goals (Course Outcomes)?

# 1. To produce complex, analytic, persuasive arguments that matter in academic contexts.

- The argument is appropriately complex, based in a claim that emerges from and explores a line of inquiry.
- The stakes of the argument, why what is being argued matters, are articulated and persuasive.
- The argument involves analysis, which is the close scrutiny and examination of evidence and assumptions in support of a larger set of ideas.
- The argument is persuasive, taking into consideration counterclaims and multiple points of view as it generates its own perspective and position.
- The argument utilizes a clear organizational strategy and effective transitions that develop its line of inquiry.

# 2. To read, analyze, and synthesize complex texts and incorporate multiple kinds of evidence purposefully in order to generate and support writing.

- The writing demonstrates an understanding of the course texts as necessary for the purpose at hand.
- Course texts are used in strategic, focused ways (for example: summarized, cited, applied, challenged, re-contextualized) to support the goals of the writing.
- The writing is intertextual, meaning that a "conversation" between texts and ideas is created in support of the writer's goals.
- The writer is able to utilize multiple kinds of evidence gathered from various sources (primary and secondary—for example, library research, interviews, questionnaires, observations, cultural artifacts) in order to support writing goals.
- The writing demonstrates responsible use of the MLA system of documenting sources.

# 3. To demonstrate an awareness of the strategies that writers use in different writing contexts.

- The writing employs style, tone, and conventions appropriate to the demands of a particular genre and situation.
- The writer is able to demonstrate the ability to write for different audiences and contexts, both within and outside the university classroom.
- The writing has a clear understanding of its audience, and various aspects of the writing (mode of inquiry, content, structure, evidence, appeals, tone, sentences, and word choice) address and are strategically pitched to that audience.
  - The writer articulates and assesses the effects of his or her writing choices.

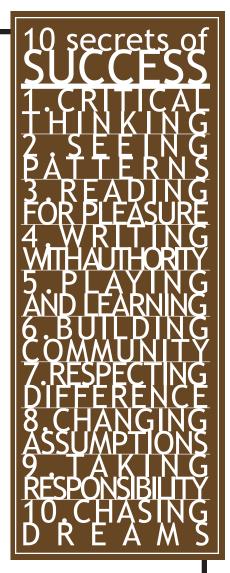
#### 4. To develop flexible strategies for revising, editing, and proofreading writing.

- The writing demonstrates substantial and successful revision.
- The writing responds to substantive issues raised by the instructor and peers.
- Errors of grammar, punctuation, and mechanics are proofread and edited so as not to interfere with reading and understanding the writing.

# What do I need to do to get the most out of the class?

Improving your writing requires working simultaneously on different skills in different ways. This course combines several different activities and exercises to teach, improve, and illuminate the reading, thinking, and writing process. This course will include the following:

**Participation**: A classroom is a community. Both classroom and community provide support, safety, shared resources, conversation, and interaction. All students are expected to come to class prepared with readings and work done and to engage in the discussion and activities. Participation is important and you are encouraged to



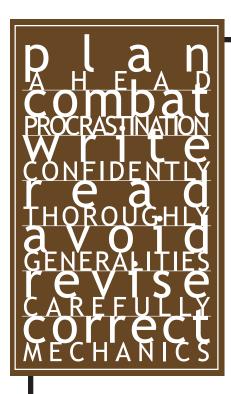
"What we play is life."
—Louis Armstrong

"The most valuable of all talents is that of never using two words when one will do."

—Thomas Jefferson

"The more you run, the further away you are, and the more you hurry, the later you become."

—Yuan-sou



"All I knew then was what I wasn't, and it took me some years to discover what I was. Which was a writer. By which I mean not 'good' writer or a 'bad' writer but simply a writer, a person whose most absorbed and passionate hours are spent arranging words on pieces of paper... I write entirely to find out what I'm thinking, what I'm looking at, what I see and what it means. What I want and what I fear." —Joan Didion, "Why I Write"

"What is written without effort is in general read without pleasure."
—Samuel Johnson

ask questions, create conversation, and respect one another. Negative class participation can hurt your grade. See the later section on grading.

Conferences: This course requires that you meet with me individually twice during the quarter to discuss your papers and your progress. Conferences give you the opportunity to get individual feedback and to express any concerns or questions or suggestions. Conferences are mandatory and if missed will affect your class participation and must be made up.

Papers/Portfolio: Your main work in the course consists two sequences of papers. Each of the sequences is made up of four to six short assignments, which build to a final major paper at the end of the quarter. Each assignment in a sequence is designed to build one upon the other and must be done in the order specified and turned in on time. In order to pass this class, you must have a complete portfolio. See the later section on grading.

**Style & Language Exercises:** Improving your writing comes through practice and understanding of what makes other writer's writing work. The course will focus on specific language features to be practiced and incorporated into your extended writing. In class, we will do a great deal of language play, sometimes pushing certain devices to excess just to see what happens.

**Peer Review/Workshopping:** Working in groups is one vital skill that this course hopes to foster. Collaborative learning and collaborative teaching add interest and investment in any classroom. Peer reviews, workshopping assignments, and general group work will help you brainstorm, learn and teach concepts, analyze examples, and develop the basic skills required to constructively critique other students' work.

Class Blog: Beyond the formal written assignments, you will participate in the class web log. Please bookmark the blog address, check the site regularly, and feel free to comment and post regularly. The class blog will be used for announcements, assignment reminders, updates to the syllabus, as well as questions, inquiries, provocations, and an extension of in-class discussion. Blog commenting and posting will be taken into account in evaluating class participation. See the class blog for details on blog etiquette and rules of engagement.

## What do I need to get an 'A' in this class?

Ideally, your grade should not be the sole exigence or motivation for this class. It is the hope of the course that you walk away from English 111 with something more. Find some pleasure and some edification and some knowledge from this class (or any class really) and success is usually not far behind. With that in mind, your grade will be a reflection of improvement, engagement, and effort. Your grade is made up of two parts: your writing portfolio and class participation.

#### Portfolio (70%)

In this course, you will complete two major assignment sequences, each of which is designed to help you fulfill the course outcomes. Each assignment sequence requires you to complete a variety of shorter assignments leading up to a major paper. These shorter assignments will each target one or more of the course outcomes at a time, help you practice these outcomes, and allow you to build toward a major paper at the end of the quarter. You will have a chance to revise significantly each of the papers using feedback generated by me, peer review sessions, and writing conferences. Toward the end of the course, having completed the two sequences, you will be asked to compile and submit a portfolio of your work along with a portfolio cover letter. The portfolio will include the following: a fully revised major paper, four to six of the shorter assignments, and a cover letter that explains how the selected

portfolio demonstrates the four outcomes and sub-outcomes for the course. In addition, the portfolio will need to include all of the sequence-related work you were assigned in the course. A portfolio that does not include all the above will be considered incomplete.

#### Participation (30%)

Participation forms a large component of your final grade. Reading and commenting on the work of your peers, discussing ideas, and engaging with the classroom community are all important parts of this course. You can see why it is essential that you attend class and participate. For example, class discussion, conferences, and peer-review sessions cannot be made up. Missing class may seriously compromise your ability to do well in this class. Again, negative participation will hurt your participation grade.

Participation is determined by 1) your **respectful** presence in class, 2) your willingness to discuss, comment, and ask questions, 3) your overall preparedness and completed work, 4) your engagement in group work and peer workshops, 5) your use of the class blog, and 6) conferences with me. In addition, failure to turn in homework, incomplete assignments, or late papers will negatively impact your participation grade.

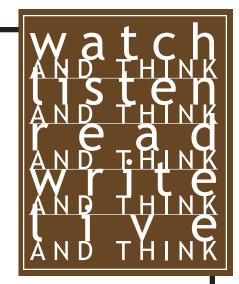
#### **Evaluation Rubric**

Grading in English 111 is reserved till the very end of the quarter for your Portfolio assignment. The focus of assessment will be on commenting, evaluating rhetorical success, steady progress and improvement over time, and most importantly, revision. It may be disconcerting not to get letter or number grades on each assignment, but the methodology and pedagogy of 111 is to your advantage. First, withholding grades encourages revision and discourages "I can live with that" attitudes. Second, the portfolio gives you choice over what you think represents your best work. Finally, you will be graded on finished, revised, polished work. Practice makes perfect, after all. Over the course of the quarter, assignments will receive feedback and comments that will identify what you are doing well and what still needs improvement. Consider the following evaluation rubric as signposts or a kind of legend to your progress:

- Outstanding (3.7-4.0): Offers a very highly proficient, even memorable demonstration of the trait(s) associated with the course outcome(s), including some appropriate risk-taking and/or creativity.
- **Strong** (3.1-3.6): Offers a proficient demonstration of the trait(s) associated with the course outcome(s), which could be further enhanced with revision.
- Good (2.5-3.0): Effectively demonstrates the trait(s) associate with the course outcome(s), but less proficiently; could use revision to demonstrate more skillful and nuanced command of trait(s).
- Acceptable (2.0-2.4): Minimally meets the basic outcome(s) requirement, but the demonstrated trait(s) are not fully realized or well-controlled and would benefit from significant revision.
- Inadequate (1.0-1.9): Does not meet the outcome(s) requirement; the trait(s) are not adequately demonstrated and require substantial revision on multiple levels.

## Do I have to come to every class?

Attendance is strongly recommended. If you miss a class, you miss the explanation of an assignment, the clarification of a persuasive strategy, an in-class exercise, the chance to have your draft critiqued, an opportunity to help someone else improve, and overall the class as a learning community. It is in your best interests to come to class. Also, you are expected to be in class on time. Class will start immediately at the appointed time. In the first minutes of class I may make important announcements, establish the agenda for the class meeting, begin immediately with an important



"The world I create in writing compensates for what the real world does not give me."

—Gloria Anzaldua

"Those who write clearly have readers, those who write obscurely have commentators."

—Albert Camus

"I feel that by writing
I am doing what is far more
necessary than anything else."

—Virginia Woolf, "A Sketch of the Past"

"The man who doesn't read good books has no advantage over the man who can't read them."

—Mark Twain

"Suit the action to the word, the word to the action."

—William Shakespeare



"Imagination is more important than knowledge."

-Albert Einstein

"If you're going to have a complicated story you must work to a map; otherwise you'll never make a map of it afterwards."

—J.R.R. Tolkien

"Live the questions now. Perhaps then, someday far in the future, you will gradually, without ever noticing it, live your way into the answer."

—Rainer Maria Rilke

lesson, or field questions. Therefore, it is particularly important for you to arrive on time. If you come in after I start class, even by only a few minutes, you are late and I will mark you as such.

Chronic or conspicuous attendance problems will negatively affect your class participation grade. If you know you are going to miss class, please let me know ahead of time (via email), provide any pertinent documentation, and we will make any necessary arrangements. And when you do miss class, always find another student to get class notes and propose to me how you plan to make up missed work in a timely manner. If you miss a great deal of the quarter, you are recommended strongly to take the course during a quarter in which you can more easily attend class.

#### What do I do if I need to turn in an assignment late?

All assignments must be done completely and turned in on time. Lateness will subtract from your overall class participation and work must be turned in by the next class meeting after the original due date. Note that I will not comment on late work. However, you still need to complete late work and include it in your portfolio. If you miss class on the due date of a paper, you need to notify me and make arrangements to get the paper to me as soon as possible. Unless previously arranged, I do not accept assignments via email. Furthermore, all work must be seen and checked by me to be eligible for your portfolio! A portfolio must be complete in order for you to successfully pass the course. Remember that a paper has not been officially handed in until it is in my hands. Never turning anything in late is always the best policy.

#### What do the assignments look like?

All papers must be typed or produced on a word processor. Word processing is preferable because it makes the mechanics of revision—rearranging, adding, and deleting—easy. If you do not have your own computer with word processing capability, computer labs are available on campus, including our CIC lab, with a variety of software that is easy to learn. All documents should be saved in Microsoft Word format; if you do not have access to Word, then save your documents in RTF or Rich Text Format.

All papers should be submitted with the following manuscript guidelines (see the course website for sample papers):

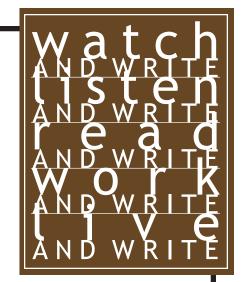
- 1) 1" margins top, bottom, left, and right on each page;
- 2) Double-spaced for formal papers and single-spaced for short response papers, using a standard font (preferably Times Roman), using a font size no larger than 12 pt;
- 3) Number all pages except for the first page in the top right-hand corner; title page does not count;
- 4) Stapled once at the top left corner (do not use fancy report covers or binding gadgetry);
- 5) At the top of the first page, include your name, your course section, my name, date, and title; major papers will require this information to be on a separate title page;
- 6) Correct MLA citations and bibliography (later assignments may require annotations); papers with fundamental citation problems will not receive credit:
- 7) Include any exercises or additional material required by the assignment.

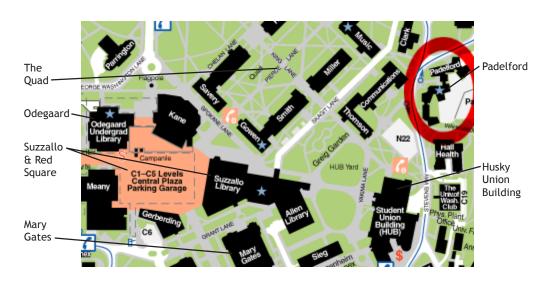
Papers that do not follow these format guidelines will not be accepted. They will be returned unread to you. Papers will be regarded as late until they are resubmitted in the proper format.

Always make a backup copy of every paper you turn in, lest you be one of the unhappy people whose paper is eaten by the computer. You may even want to take the precaution of e-mailing your paper to yourself as an attachment at least a couple of times during the drafting process and certainly BEFORE you exit the document for the last time and leave the computer lab, your friend's computer, or even your own computer. This way, even if you lose your disc or your paper gets mysteriously erased, you still have a copy in your e-mail files.

#### Where can I find help?

My office and office hours are listed at the front of the course policies. I am available during that time and by appointment to help you. I encourage you to come see early in the quarter even if it is just to talk about the class, about the assignments, or about school in general. I may ask you to meet with me when I think a conference would be useful. My office is located in the ground floor of Padelford, Room B-33. See <a href="http://www.washington.edu/home/maps/northcentral.html?pdl">http://www.washington.edu/home/maps/northcentral.html?pdl</a>.





"I don't pretend we have all the answers. But the questions are certainly worth thinking about."

—Arthur C. Clarke

"Make it new." -Ezra Pound

I am also available electronically by email, the course blog, and via AOL Instant Messenger (AIM nickname: EDagogy). I will do my best to answer your emails and blog posts, usually within twenty-four hours. Furthermore, when time permits, I will supplement my office hours with virtual hours via instant messenger; if I am logged in, you are more than welcome to chat or ask questions.

Further resources, both on- and off-campus can be found on the Links page of the course website: <a href="http://staff.washington.edu/changed/links.html">http://staff.washington.edu/changed/links.html</a>.

You can find additional writing help at the English Department Writing Center <a href="http://">http://</a> /depts.washington.edu/wcenter/> located in B-12 Padelford Hall. The Writing Center's hours are Monday through Friday 10:30 AM to 5:30 PM. Call (206) 685-2876 or email wcenter@u.washington.edu with questions or to make an appointment. You must make an appointment to see a writing tutor.

The English Department also provides a grammar help and writing help website called Ask Betty: <a href="http://depts.washington.edu/engl/askbetty/">http://depts.washington.edu/engl/askbetty/</a>, which includes an online workshop on reading instructor margin comments, help for ESL students, frequently asked questions about grammar, and other online resources. Furthermore, make good use of your writer's handbook, The Everyday Writer by Andrea A. Lunsford, and its companion website: < <a href="http://bcs.bedfordstmartins.com/everyday\_writer/">http://bcs.bedfordstmartins.com/everyday\_writer/</a>>.

"Tell the readers a story! Because without a story, you are merely using words to prove you can string them together in logical sentences."

—Anne McCaffrey

"I was working on the proof of one of my poems all the morning, and took out a comma. In the afternoon I put it back again."

-Oscar Wilde



"We are a species that needs and wants to understand who we are. Sheep lice do not seem to share this longing, which is one reason why they write so little."

—Anne Lamott

"All writing is a process of elimination."

—Martha Albrand

"Through joy and through sorrow, I wrote. Through hunger and through thirst, I wrote. Through good report and through ill report, I wrote. Through sunshine and through moonshine, I wrote. What I wrote it is unnecessary to say."

—Edgar A. Poe

"We have to continually be jumping off cliffs and developing our wings on the way down."

-Kurt Vonnegut

Moreover, the Odegaard Writing and Research Center (OWRC) provides writing help, tutoring, and assistance ranging from brainstorming to paper development to revision. OWRC is open Sunday through Thursday 1:30 to 4:30 PM and 6:00 to 9:00 PM. You can schedule an appointment via <a href="http://depts.washington.edu/owrc/">http://depts.washington.edu/owrc/</a>.

Finally, the Center for Learning and Undergraduate Enrichment (CLUE) is also a good resource for this class and your other classes. CLUE is located in Mary Gates Hall Commons and is open Sunday to Thursday from 7:00 PM to midnight. It offers tutorial sessions for most freshman lecture courses, skills courses, access to computer labs, and drop-in centers for math, science and writing. They can help you one-to-one with paper planning, structure, revision and grammar. You do not need to make an appointment. See <a href="http://depts.washington.edu/clue/">http://depts.washington.edu/clue/</a> for more information.

#### **Accommodations**

If you have a registered disability that will require accommodation, please see me immediately. If you have a disability and have not yet registered it with Disability Resources for Students in 448 Schmitz Hall, you should do so immediately. Please contact DRS at 206-543-8924 (Voice) or 206-543-8925 (V/TTY) or 206-616-8379 (FAX) or via their website at <a href="http://www.washington.edu/admin/ada/dss.htm">http://www.washington.edu/admin/ada/dss.htm</a>. I will gladly do my best to provide appropriate accommodation you require.

#### **Academic Dishonesty**

Plagiarism, or academic dishonesty, is presenting someone else's ideas or writing as your own. In your writing for this class, you are encouraged to refer to other people's thoughts and writing — as long as you cite them. Many students do not have a clear understanding of what constitutes plagiarism, so feel free to ask questions about these matters at any time. Plagiarism includes:

- a student failing to cite sources of ideas
- a student failing to cite sources of paraphrased material
- a student failing to site sources of specific language and/or passages
- a student submitting someone else's work as his or her own
- a student submitting his or her own work produced for another class

If you have any doubt about how to cite or acknowledge another's writing, please talk to me. It is always better to be safe than sorry. As a matter of policy, any student found to have plagiarized any piece of writing in this class will be immediately reported to the College of Arts and Sciences for review. Please refer to UW's Student Conduct Code at <<a href="http://www.washington.edu/students/handbook/conduct.html">http://www.washington.edu/students/handbook/conduct.html</a> for further information. Play it smart, don't plagiarize!

# Concerns and Complaints

If you have any concerns about the course or my engagement with the class, please see me about these concerns as soon as possible. If you are not comfortable talking with me or not satisfied with the response that you receive, you may contact the following Expository Writing staff in Padelford, Room A-11:

Anoop Mirpuri, 111 Assistant Director: 543-9126 or anoop@u.washington.edu Anis Bawarshi, EWP Director: 543-2190 or bawarshi@u.washington.edu